

PRESS RELEASE

**FROM WAMENA WITH LOVE:
A COLLABORATION OF JAYAWIJAYA MUNICIPAL GOVERNMENT – AUSAID –
FORD FOUNDATION
FOR AWARENESS OF HIV/AIDS ISSUE THROUGH THE LANGUAGE OF LOVE**

Jakarta, 7 Juni 2013

The government of Jayawijaya in Papua has a strong concern about the spread of HIV/AIDS in the area. Realizing that conventional efforts of providing information through conservative mediums such as brochures, posters and flyers are hardly effective, the government, in partnership with Corsores Indonesia, decided to create a new approach through a new medium: film. The medium is chosen for its attractive appeal to public at large, including people in Papua. Bringing in leading actors from Papua, the approach is meant for people in Papua to be able to identify themselves on big screen, and eventually be exposed to the main issue of HIV/AIDS awareness and other messages conveyed in the film.

Sitting on director's chair is Lasja F. Susatyo. She directs newcomers from Papua: Maximus Itlay, Benyamin Lagowan, Madona Marrey; all of whom are acting against more established actors in Indonesian film scene, namely Nicholas Saputra, Susan Bachtiar and Amyra Jessica. The film was entirely shot in Wamena and Jakarta. For Lasja, the film poses a challenge for her to be able to convey important message about HIV/AIDS for teenagers in cinematic language that is easy to understand not only for teenagers in Papua, but also general audiences and teenagers nationwide.

"I see tremendous talent among these young actors from Papua who star in leading roles in this film. They represent the voice of Papua. Their gestures show the current condition in Papua. We want this film to be a learning medium for teenagers in Indonesia so that they are aware on the importance to learn about the HIV/AIDS issue."

Film yang mengangkat cerita tentang HIV/AIDS ini kemudian dibantu oleh AusAID dan Ford Foundation untuk penyelesaian film yang sempat tertunda dan program outreach di berbagai daerah, terutama untuk di daerah Papua sendiri. Bagi pihak AusAID (*di sini masuk berbagai penjelasan dan kebijakan AusAID berkaitan dengan bantuan terhadap film ini dan outreach*)

The film is supported by AusAID and Ford Foundation in its completion stage. Both organizations also lend their support for the film's outreach program in different cities, including several cities in Papua.

The film CINTA DARI WAMENA (FROM WAMENA WITH LOVE) will be screened theatrically nationwide from June 13, 2013.

Synopsis

Litius, Tembi and Martha are best friends living in remote village in Papua. Their dream is to continue their education. This dream leads them to Wamena, the main town of the sub-district far from their village. They can have free education, but living independently in town put them face-to-face with the harsh reality of life. Their friendship is put to a test by many challenges, including unsafe sex and widely spread HIV-AIDS among teenagers in Papua.

This is a story of friendship and love portraying the life of Papuan teenagers, with the backdrop of the natural beauty of Papua.

This movie is meant as an alternative means, through pop culture approach, to appeal to the society, especially the young generation on the issues of HIV-AIDS, and many other issues tapped in the movie such as education, diversity, and concerns to give more attention to what happens in Papua.

Production Company:

Corsores Indonesia and Tanakhir Films

Cast

Benyamin Lagowan - Tembi

Madona Marrey - Martha

Maximus Itlay - Litius

Amyra Jessica - Endah

Nicholas Saputra - Daniel

Susan Bachtiar - Maya

Sylvia Saartje - Mama Sella

Erly – Endah's Aunt

Doddy Katamsi – Mr. Joko

Bento Madubun – The School Principal

Production Team

Executive Producers:

Jhon Wempi Wetipo

Gloria S Haslim

Producers:

Ronald Gunawan

Mandy Marahimin

Co-Producer: Lasja F Susatyo

Director: Lasja F Susatyo

Scriptwriter: Sinar Ayu Massie

Cinematographer: Agni Ariatama

Artistic Director: Ricardo Marpaung

Costume Designer: Chitra Subiyakto

Editor: Ahsan Andrian

Composers: Aghi Narottama & Bemby Gusti

Sound Designer: Satrio Budiono

Sound Recording: Iclang Zaini

Sales and Distribution Contact:

Mandy Marahimin (Tanakhir Films) – mandy.marahimin@gmail.com

Publicity Contact:

Ade Kusumaningrum – ade.kusumaningrum@gmail.com / 081319349137

Nauval Yazid – nauval@gmail.com / 08111015517